

Plan of Action

DSPR-ICC / Jerusalem

Program: Women's Empowerment

No.	Activity	Indicator	Implementation period Months												Responsibility Executive Director (ED) Projects Manager (PM) Project Coordinator (PC)	Budget (USD)		
			1	2	3	4	5	6	7	8	9	10	11	12				
1. Women initiatives of diversified products enhanced																		
1.1	Identification & Selection of Target Group:																	
	Introduce organization & project's nature & mechanism to relevant governmental bodies	Minutes of meeting															ED,PM & PC	0
	Obtain list of active registered societies with prioritization	List of societies															PC	0
	Assess prioritized initiatives	Site visits report															PM & PC	\$200
	Filtering and selection of target group	List of selected initiatives															ED,PM & PC	0
	Share outcomes with relevant bodies	Letter of support															ED	0
1.2	Profiling & Defining Relationships:																	
	Introduce project's nature and mechanism to target group	Minutes of meeting															PM & PC	\$100
	Define roles and shares	MoU															PM & ED	0
1.3	Capacity Building:																	
	Conduct two leadership and self esteem training modules (2 training days each for 48 participants)	Material, attendance sheets, pictures, questionnaire															PC & Trainer	\$2,000
	Assess managerial and technical skills needed	Trainer's assessment report															Trainer	0
	Conduct training in specific managerial skills: * e-marketing (2 training days for 24 participants each)																PC & Trainer	\$1,000

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1.5	Access to Market:																	
	Launch of e-marketing platform of diversified products	platform															Marketing firm	\$6,000
	Coaching production	Trainer's visits report, PC internal memos															Trainer & PC	\$400
	Organize yearly product exhibition within localities	Pictures, brochures, report															PC & beneficiaries	\$1,500
1.6	Reporting:																	
	Reflect most significant change	Personalized stories															Trainer, PC& PM	0
	Submit final narrative reports	Narrative Report																
Total Budget for 12 months of the Project																		\$38,200