MAIN LOGO

REVERSE LOGO

LOGO VARIATION







COLOR PALETTE

MISSION

As the relief, refugee, and development mission fund of the Christian Church (Disciples of Christ), Week of Compassion works with partners to alleviate suffering throughout the world.

VISION

A world where God's people transform suffering into hope.

CORE VALUES

CONNECTION Partner with individuals, congregations, and organizations to serve the needs of the world.

INTEGRITY Honor the commitment to faithful stewardship, ensuring gifts entrusted to Week of Compassion are making the most impact.

ACCOMPANIMENT Embody God's grace by committing to a long-term presence with communities in need.

PRIMARY COLORS











PHOTOGRAPHY STYLE







SECONDARY COLORS





SYMBOL



FONTS

SUKHUMVIT SET BOLD ABCDEFGHIJKLMNOP QRSTUVWXYZ SUKHUMVIT SET TEXT ABCDEFGHIJKLMNOP ORSTUVWXYZ SUKHUMVIT SET THIN ABCDEFGHIJKLMNOP QRSTUVWXYZ